

B.B.A Semester - 6 (CBCS) Examination
May/June-2021 (NEW COURSE)
International Business Environment (Core)

Time: 1:30 Hours**Marks: 42****Instructions:**

1. Figure to the right indicate marks.
 2. There are five questions in the question paper.
 3. Answer any three of the following questions.
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Q.1 What is Liberalization? Explain the steps taken by Government of India (14)

(GOI) towards Liberalization.

Q.2 Give the meaning of Foreign Direct Investment (FDI). Explain the role of FDI in (14)

Indian Economy.

Q.3 What do you mean by Multinational Corporation (MNC)? Explain the features of (14)

MNCs in detail.

Q.4 Differentiate between Balance of Payment and Balance of Trade. (14)

Q.5 Write short notes on given topics : (14)

(i) International Monetary Fund (IMF)

(ii) World Trade Organization (WTO)
